



Oklahoma's Health Insurance Marketplace

Assister Certification Training Information for PY 2027



Marketplace Background

Health Insurance Marketplaces provide a place for individuals without employer or other public coverage—such as Medicaid or Medicare—to shop for and enroll in health and dental plans, often with financial assistance such as premium tax credits and cost-sharing reductions.

On May 1, 2026, Oklahoma transitioned from the Federally-facilitated Exchange (FFE) to a State-Based Exchange on the Federal Platform (SBE-FP) and took on key marketplace functions.



Why Oklahoma Made This Change

Increase Local Control: Oklahoma now manages its own health coverage policies to better serve residents and prevent fraud.

Enhance Consumer Experience: Oklahoma-led support delivered by community stakeholders means faster help and more responsive service.

Reinvest in Oklahoma: Funds stay in-state to drive programs designed to lower premiums and expand coverage options.



Key Upcoming Dates

9/1/2026: Assisters begin supporting consumers on Oklahoma's SBE-FP for Plan Year (PY) 2027.

11/1/2026: PY 2027 Open Enrollment begins.

12/15/2026: PY 2027 Open Enrollment ends.



Consumer Experience

The consumer shopping and enrollment experience will **remain the same** for PY 2027. Individuals can continue to apply, shop, and enroll through HealthCare.gov, a certified agent or broker, insurance company or web broker, or the HealthCare.gov Contact Center.

Assister Participation Requirements

Assisters help consumers understand coverage options and enroll. To be a Navigator or Certified Application Counselor (CAC) in Oklahoma, individuals must be affiliated with an Oklahoma Marketplace Navigator Entity or Certified Application Counselor Designated Organization (CDO) with active Oklahoma Insurance Department (OID) Registration.

1 OID Registration

Assisters must first complete OID registration. Detailed requirements are available on the [OID website](#).

2 Federal Certification Training

Assisters must complete the federal certification training, pass the final assessment, and email proof of completion to SBEAssister@oid.ok.gov before assisting consumers for PY 2027.

- CMS releases updated training each plan year ahead of Open Enrollment. When completing the CMS training, assisters should select "SBE-FP" as their assister type and enter their OID registration number. For more information on federal certification requirements, visit the [CMS website](#).
- This document supplements the federal training course and helps assisters learn about Oklahoma's Health Insurance Marketplace.

3 Compliance with Federal and State Requirements

Assisters must comply with all applicable federal and state laws, regulations, policies, procedures, and guidelines, as well as all contractual terms. Failure to comply may result in disciplinary action, including, but not limited to denial, suspension, revocation, or refusal to renew a registration, the levy of a fine or any combination of actions.

Additional Resources

Updated July 2026

- **Registration Support:** Visit the [OID Licensing webpage](#).
- **Assister Program Requirements & Certification:** Contact your assister organization or email SBEAssister@oid.ok.gov.
- **Consumer Support:** Contact the [HealthCare.gov Contact Center](#) at 1-800-318-2596.